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# Matthew Ryan Law & Public Policy Forum: 2011 (November)

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# THE FUTURE OF PENNSYLVANIA ELECTRICITY MARKETS



*Matthew J. Ryan Law and Public Policy Forum  
November 4, 2011*

*The Matthew J. Ryan Law and Public Policy Forum honors the memory of The Honorable Matthew J. Ryan, the former Speaker of the Pennsylvania House of Representatives and one of Villanova Law School's most distinguished graduates. The Ryan Forum was made possible by the generosity of his many friends and the leadership of Arthur J. Kania '56, Albert A. Lindner '68, James E. McErlane '67, and Richard G. Phillips '66.*

VILLANOVA UNIVERSITY SCHOOL OF LAW



# SCHEDULE

9:00 **Welcome**

9:10 **The Big Picture**

Hon. Robert Powelson, *Pennsylvania Public Utility Commission*  
Hon. Suedeem Kelly, *Patton Boggs, former FERC Commissioner*  
Tyson Slocum, *Public Citizen*

10:30 **Break**

10:40 **Wholesale Markets**

Joseph Bowring, *Monitoring Analytics*  
Amy Hamilton, *Exelon Generation*  
Andrew Kleit, *Penn State University*  
Paul Sotkiewicz, *PJM Interconnection*

11-40 **Lunch**

12:30 **Retail Markets**

David Fein, *Constellation Energy, Retail Energy Supply Association*  
Stephen Fernands, *Customized Energy Solutions*  
Courtney Lane, *Penn Future*  
Sonny Popowsky, *Pennsylvania Consumer Advocate*

1:30 **Break**

1:40 **Innovations**

Brent Alderfer, *Community Energy*  
Allen Freifeld, *Viridity Energy*  
Paul Hallacher, *Penn State, Greater Philadelphia Innovation Cluster*  
Charles Silio, *Element Partners*

2:40 **Wrap—Up**

3:00 **Reception**

# SPEAKERS

## **BRENT ALDERFER**

Brent Alderer, an electrical engineer and a lawyer, is CEO and co-founder of Community Energy Inc., which develops solar and wind energy projects. Prior to co-founding Community Energy, Alderer was a Colorado Public Utility Commissioner, Chair of the Energy Resources Committee of the National Association of Regulatory Utility Commissioners, and a principal in the consulting firm of Competitive Utility Strategies, advising on renewable and distributed renewable generation projects in both regulated and competitive markets.

## **JOSEPH BOWRING**

Joseph Bowring is an economist and the President of Monitoring Analytics. Since 1999, Bowring has been the Independent Market Monitor for PJM, responsible for all market monitoring activities of PJM Interconnection. He has taught economics as a member of the faculty at Bucknell University and Villanova University, has served as senior staff economist for the New Jersey Board of Public Utilities and as Chief Economist for the New Jersey Department of the Public Advocate's Division of Rate Counsel, and has also worked as an independent consulting economist.

## **DAVID FEIN**

David Fein is President of the Retail Energy Supply Association and Vice President of Energy Policy for the Midwest and Pennsylvania at Constellation Energy. The Retail Energy Supply Association is a group of retail energy suppliers that advocates for competitive retail energy markets. In his role as Vice President of Energy Policy at Constellation, Fein is responsible for directing Constellation's state-level regulatory and legislative activities for its retail, wholesale, power generation and development, and global commodities businesses in Illinois, Michigan, Ohio, and Pennsylvania.

## **STEPHEN FERNANDS**

Stephen Fernands is founder and President of Customized Energy Solutions, which assists clients in managing changes in the wholesale and retail electricity markets. As President, Fernands has been involved in consulting projects including market design evaluation, demand response program development, supply procurement, load profiling, generation development, and transmission congestion analysis.

## **ALLEN FREIFELD**

Allen Freifeld is Senior Vice President of External Affairs at Viridity Energy, which provides large energy consumers with tools to increase energy efficiency and create energy revenues. Prior to joining Viridity, Freifeld was a member of the Maryland Public Service Commission, a Hearing Examiner and Chief Staff Counsel of the Commission, Chairman of the Steering Committee of the Mid Atlantic Distributed Resources Initiative, and a founder of the Organization of PJM States, Inc.

## **PAUL HALLACHER**

Paul Hallacher is Director of Research Program Management and Lecturer in Political Science at Penn State. He is responsible for assisting faculty members across the University develop large-scale, multidisciplinary research and technology transfer initiatives. He serves as Director of the Penn State Engineering Innovation Program, Managing Director of the NSF Center for Nanotechnology Education, and Director for Management and Administration of the Greater Philadelphia Innovation Cluster for Energy Efficient Buildings, a DOE Energy Innovation HUB. Before joining Penn State, Hallacher served in several policy development and program management positions in Pennsylvania state government.

## Speakers Continued

### AMY HAMILTON

Amy Hamilton is Director, Public Policy at Exelon Generation, where she assists with the development and implementation of strategic policies to enhance and promote wholesale and retail competitive markets. Hamilton previously served as the Manager for Gas Supply & Transportation at PECO Energy, and before that was an Assistant General Counsel in Exelon's Business Services Company.

### SUEDEEN KELLY

Suedeem Kelly is a partner at Patton Boggs LLP and a former three-term Commissioner with the Federal Energy Regulatory Commission (FERC). At Patton Boggs, Kelly serves as Co-Chair of the firm's Public Policy and Regulatory Department and represents a variety of clients in the electric and natural gas industries on business, regulatory, litigation and policy matters. In addition to her time at FERC, Kelly has served as regulatory counsel for the California Independent System Operator, law professor at the University of New Mexico School of Law, legislative aide to Sen. Jeff Bingaman, Chairwoman and Commissioner for the New Mexico Public Service Commission, and lawyer in private and non-profit practice.

### ANDREW KLEIT

Andrew Kleit is Professor of Energy and Environmental Economics and Program Officer for the undergraduate degree in Energy Business and Finance at Penn State University. He is also the executive director of the Penn State Electricity Markets Initiative. He was previously Associate Professor of Economics at Louisiana State University, Senior Economic Adviser to the Director for Investigation and Research at the Canadian Bureau of Competition Policy, and Economic Advisor to the Director of the Bureau of Competition at the U.S. Federal Trade Commission.

### COURTNEY LANE

Courtney Lane is a Senior Energy Policy Analyst at Penn Future's Center for Energy, Enterprise and the Environment, where her work focuses on promoting clean energy markets and policy throughout Pennsylvania. She previously has worked as a research and policy analyst for Northeast Energy Efficiency Partnership Inc.

### SONNY POPOWSKY

Sonny Popowsky has served as the Consumer Advocate of Pennsylvania since 1990 and has worked at the Office of Consumer Advocate since 1979. He has been a President of the National Association of State Utility Consumer Advocates, member of the Board of Trustees of the North American Electric Reliability Council, and member of the Board of Directors of the North American Energy Standards Board. He is currently a member of the Keystone Energy Board, the Department of Energy's Electricity Advisory Committee, and the Stakeholder Steering Committee of the Eastern Interconnection Planning Collaborative.

### ROBERT POWELSON

Robert Powelson serves as Chairman of the Pennsylvania Public Utility Commission (PUC). He has been a member of the PUC since 2008, and Chairman since 2011. Chairman Powelson is also a member of Governor Corbett's Marcellus Shale Advisory Commission and of the Board of Directors of the National Association of Regulatory Utility Commissioners. Prior to joining the PUC, Chairman Powelson served as the President of the Chester County Chamber of Business & Industry, the Director of Government Relations for the Delaware County Chamber, and Staff Assistant to Congressman Curt Weldon.

## Speakers Continued

### CHARLES SILIO

Charles Silio is a Senior Associate at Element Partners, a private equity firm that invests exclusively in established high growth companies in the energy and clean technology markets. He has experience in private equity, distressed investing, and investment banking, with a focus on investing in technology, energy, and business services. Silio also has worked at D. E. Shaw & Co., at GTCR, and at Lazard.

### TYSON SLOCUM

Tyson Slocum is the Director of Public Citizen's Energy Program, where his work covers the regulation of electricity, natural gas and petroleum markets, including commodity futures and FERC-jurisdictional matters to promote stronger transparency measures. Slocum was appointed to serve on the CFTC's newly created Energy & Environmental Markets Advisory Committee. He is the author of numerous reports and has presented his findings in testimony before Congress. Prior to Public Citizen, Slocum was a policy analyst at the Institute on Taxation and Economic Policy.

### PAUL SOTKIEWICZ

Paul Sotkiewicz is a senior economist in the Market Services Division at the PJM Interconnection, providing analysis and advice with respect to PJM's market design and market performance including demand response mechanisms, scarcity pricing, intermittent and renewable resource integration, market power mitigation strategies, capacity markets and the potential effects of climate change and other environmental policies on PJM's markets. Prior to joining PJM, Sotkiewicz served as the director of Energy Studies at the University of Florida Public Utility Research Center, as an economist at FERC, and as an Instructor in the Department of Economics at the University of Minnesota.



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